THE FEATURE LOADED SUV

CURVV SERIES X

XPERIENCE XTRA

5-STAR SAFETY RATING

Why settle for the expected,
when life is waiting for something Xtra?

Xtra style in every line.
Xtra confidence in every move.
Xtra technology that makes every drive smarter.
Xtra comfort that makes every moment better.

It's in the way it turns heads,
opens up possibilities,
and makes every drive feel effortless.

It's where an SUV meets a coupé,
where practicality meets personality,
and where thoughtful features meet everyday life.

Because when there's Xtra features in the car,
there's something Xtra in every experience.

Tata CURVV Series X. XPERIENCE XTRA



XPERIENCE STANDOUT DESIGN

A DISTINCTIVE COUPE-SUV SILHOUETTE

Coupé-inspired design with
the confident stance of an SUV.

SEQUENTIAL LIGHT SABER LED DRLs WITH WELCOME & GOODBYE ANIMATION

A warm greeting and a graceful farewell, designed for you.



BI-FUNCTION FULL LED HEADLAMPS

Powerful illumination for every road ahead.

LED FOG LAMPS WITH CORNERING

Clearer visibility through fog and around every turn.

SHARK FIN ANTENNA WITH GPS

Designed sharp, engineered for precise GPS navigation.



SEQUENTIAL TURN INDICATORS

Light up every turn you take.

LIGHT SABER LED TAIL LAMP

Leave an inspiring trail to follow.



FLUSH DOOR HANDLES WITH WELCOME LIGHT

Enter the CURVV with seamlessly blending handles that personify the design elegance.



DUAL TONE ROOF

Two tones, one magnificent look, shaped for your aesthetic.



R18 DIAMOND CUT ALLOY WHEELS

Distinctive 18″ Diamond Cut Alloy Wheels for an unmistakably premium look.

XPERIENCE PLUSHNESS OF INTERIORS

PLUSHLUX LEATHERETTE INTERIORS

DUAL TONE LEATHERETTE WRAPPED STEERING WHEEL

A tactile finish that elevates every drive.

MOULDED DOOR TRIM WITH LEATHERETTE INSERTS

Premium detailing that elevates every entry.

DECORATIVE LEATHERETTE MID INSERTS ON DASHBOARD

Subtle detailing that enriches the cabin ambience.



LEATHERETTE GEAR SHIFT KNOB

A premium touch for a more refined drive.

BENECKE-KALIKO OYSTER WHITE LEATHERETTE SEATS

A serene palette of comfort and sophistication.

OYSTER WHITE & CHARCOAL LUXE DASHBOARD WITH SIGNATURE MOOD LIGHTING

Set the perfect ambience with a themed, illuminated dashboard.



4 SPOKE ILLUMINATED DIGITAL STEERING WHEEL

Grip the wheel that shines just for you.

AEROVIEW VOICE ASSISTED PANORAMIC SUNROOF WITH MOOD LIGHTING

Say the word and the sky is all yours.

INDIA'S 1ST R-COMFORT® SEATS WITH PASSIVE VENTILATION

Seats that feel like a warm hug and makes every mile easier.



GRAND CENTRE CONSOLE WITH LEATHERETTE ARMREST

Your gateway to spacious luxury. Premium comfort at your arm's reach.



XPERIENCE LOADED FEATURES

IMMERSIVE SOUND SUITE BY JBL™

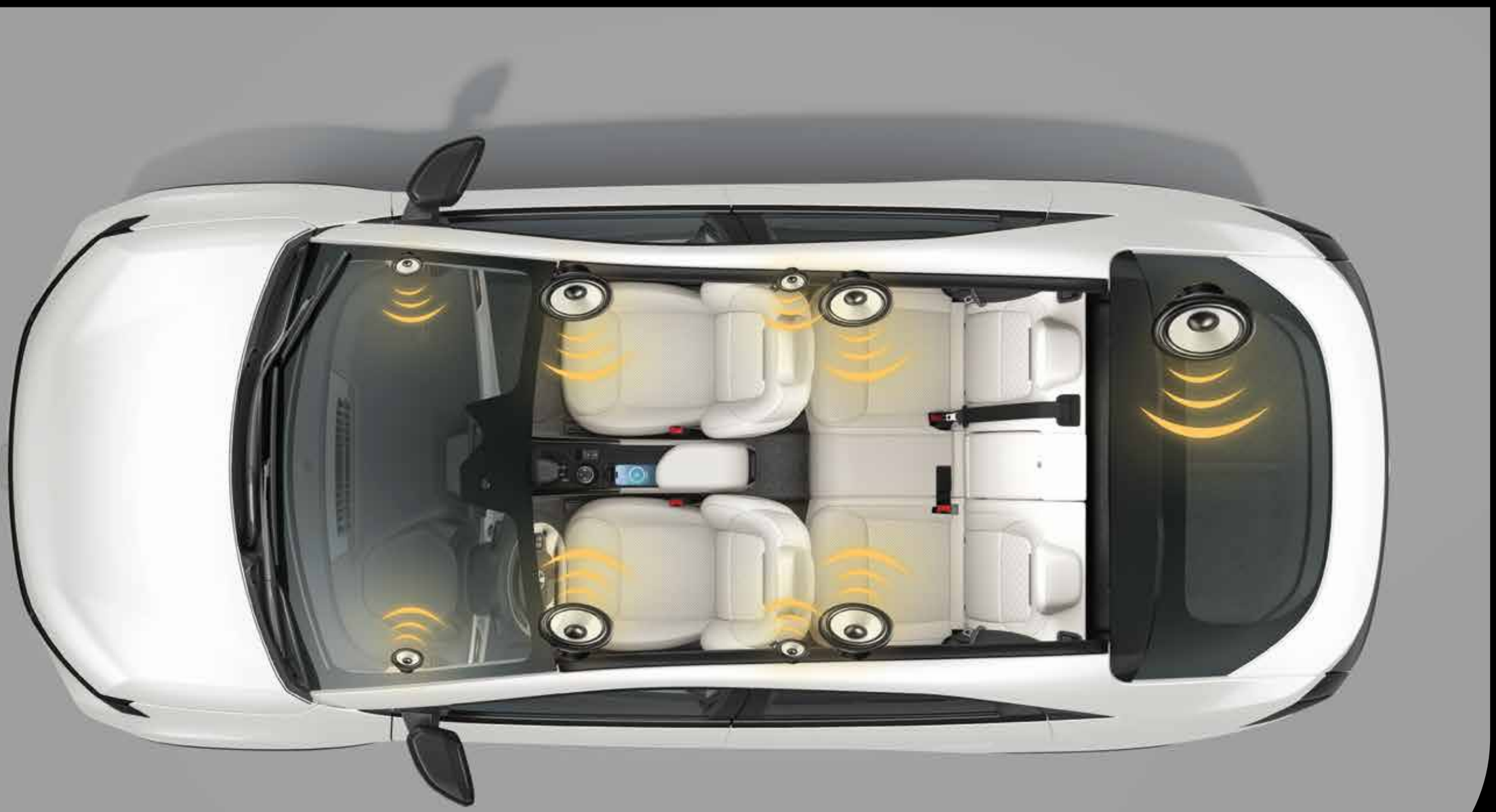


ULTRA VIEW 31.24 CM (12.3") INFOTAINMENT BY HARMAN™

Expansive screen for the gizmo lover in you.

WIRELESS ANDROID AUTO™ AND APPLE CARPLAY™

Seamlessly connect your smartphone, wire-free.



9 SPEAKERS (4 SPEAKERS, 4 TWEETERS & 1 SUBWOOFER)

Make every drive a private concert.

JBL™ SOUND MODES

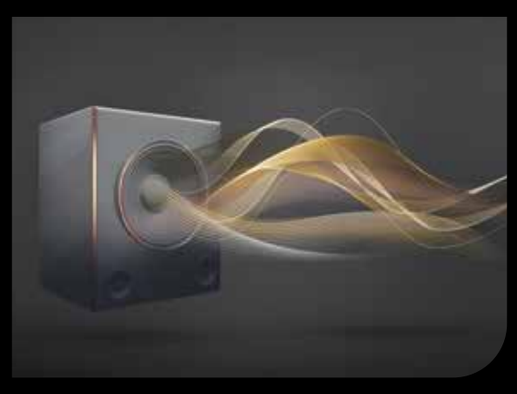
Your favourite genre deserves a different mode.



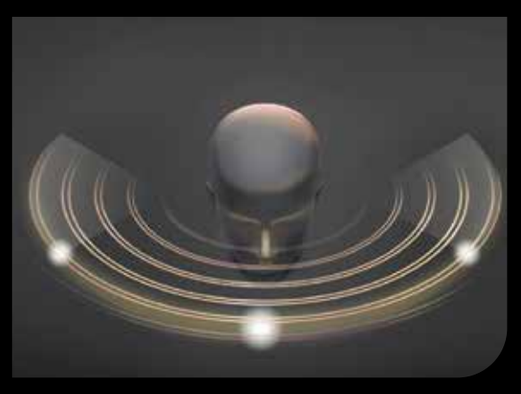
PODCAST



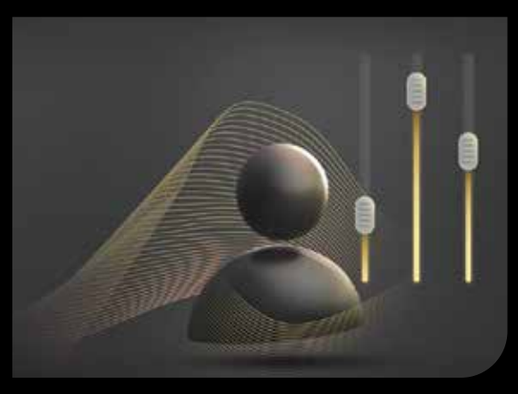
ACOUSTIC



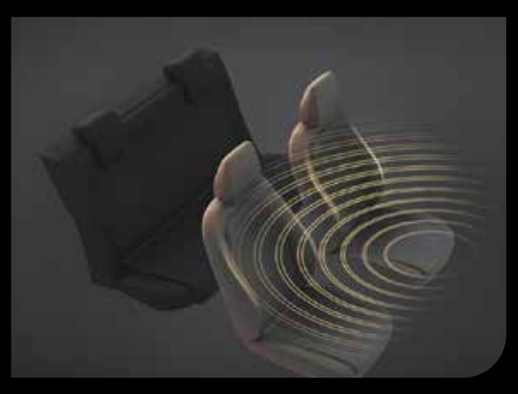
BASS ENHANCE



STEREO WIDENING



CUSTOM



KIDS SLEEPING
IN THE BACK



CINEMATIC
EXPERIENCE

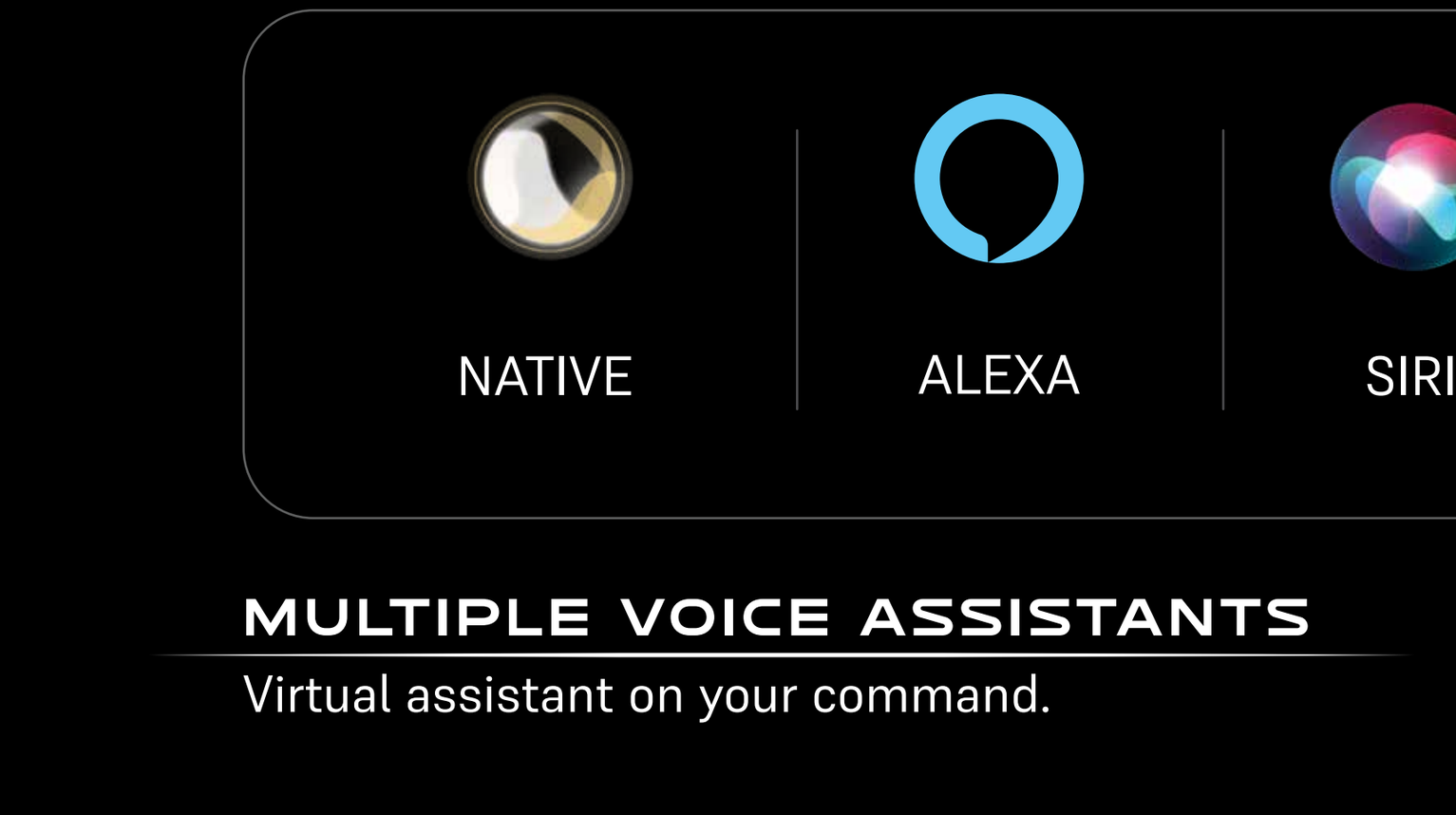


ELECTRONIC MUSIC

NATIVE | ALEXA | SIRI | GOOGLE ASSISTANT

MULTIPLE VOICE ASSISTANTS

Virtual assistant on your command.



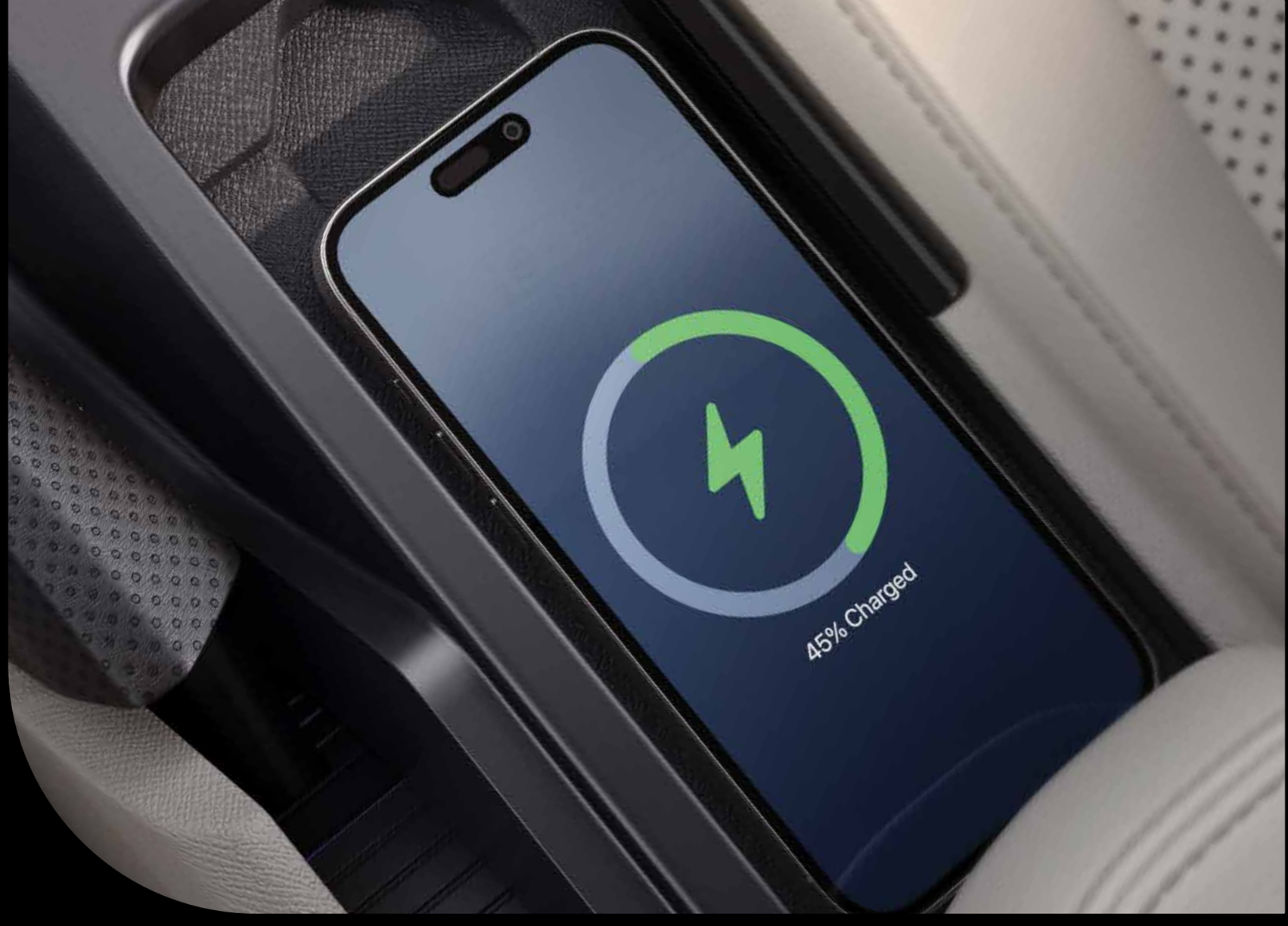
ULTRA VIEW 26.03 CM (10.25") DIGITAL COCKPIT

Just tap to transform your drive.

NAVIGATION DISPLAY ON ULTRAVIEW DIGITAL COCKPIT

Access maps without losing sight of the road.





WIRELESS SMARTPHONE CHARGER

Cord-free, Hassle-free.



BREATHE IQ PURIFIER WITH AQI DISPLAY

An oasis of fresh and germ-free air.



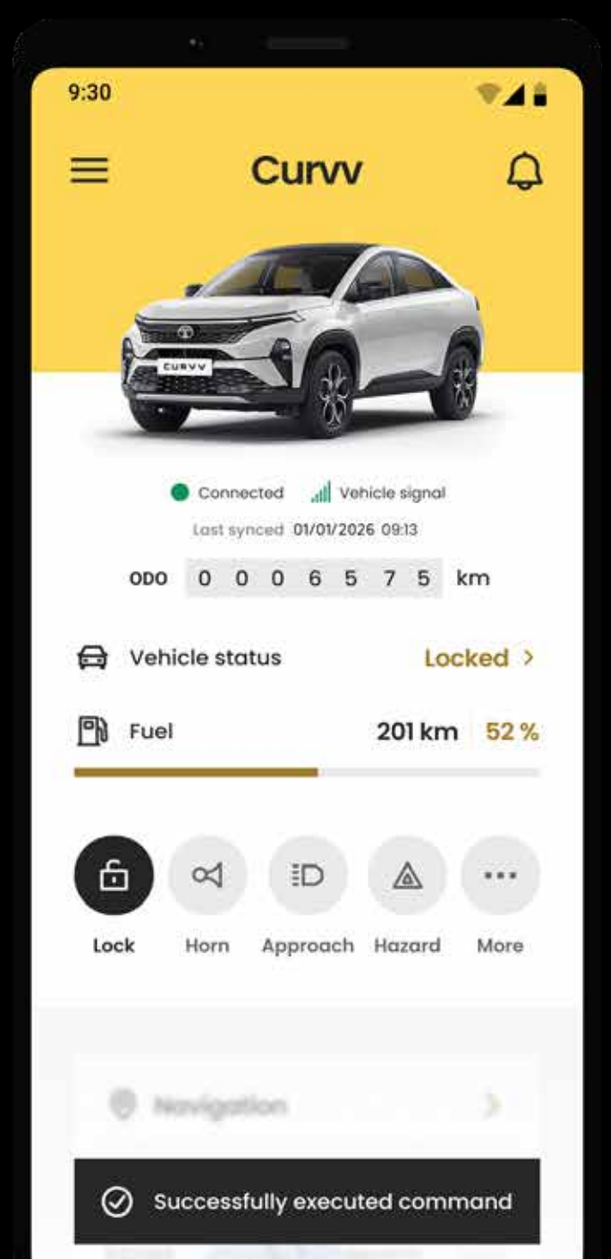
ELECTROCHROMATIC IRVM WITH AUTO DIMMING

Experience exceptional clarity and enhanced visual comfort.

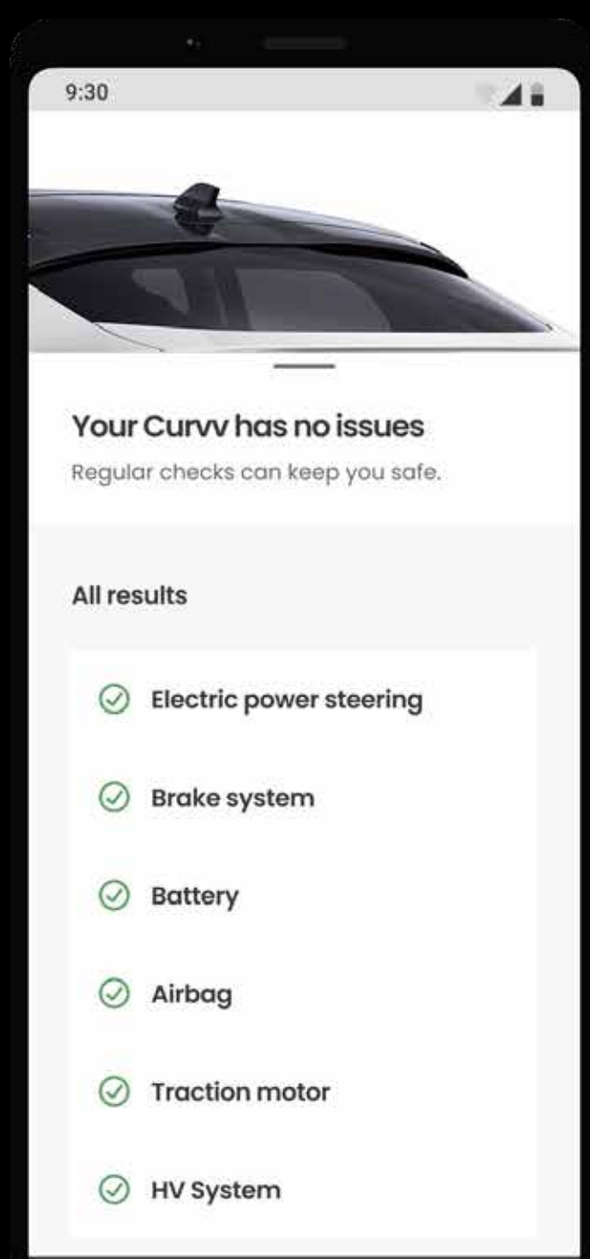
iRA CONNECTED CAR TECHNOLOGY

Designed so you can always be in sync with your car.

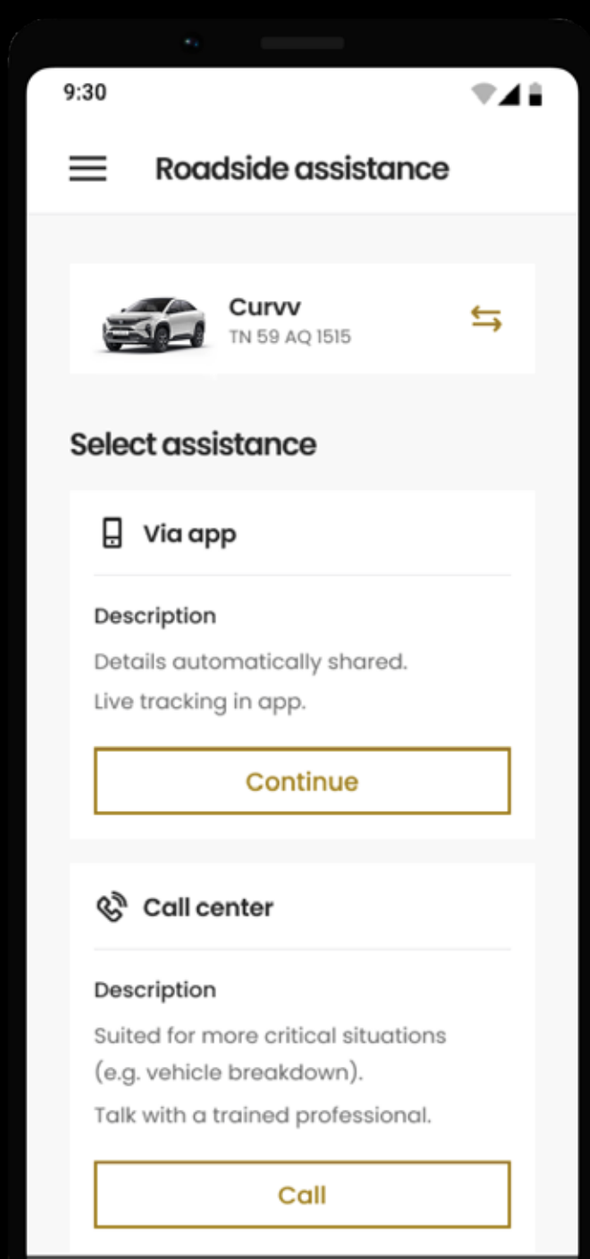




VECHICLE STATUS



DIAGNOSTICS



ROADSIDE ASSISTANCE

GESTURE CONTROLLED POWERED TAILGATE

Let the feet talk.

500L* BOOT SPACE

500L* boot space to make room for everything Xtra.



SERENITY SCREEN REAR SUNSHADE

Instant privacy and effortless cooling for a serene, exclusive journey.



ILLUMINATED COOLED GLOVEBOX

Keep your essentials cool and lit.



TWIN ZONE CLIMATE CONCIERGE AIR CONDITIONING

No more temperature wars. Twin Zone Climate Concierge Air Conditioning ensures everyone enjoys their ideal climate, in ultimate comfort and ease.



VENTILATED FRONT SEATS

Stay cool and comfortable with seats that breathe.



ERGO LUX 6 WAY POWERED DRIVER SEAT

Adjust to the perfect spot with ease.

ONE-SHOT DRIVER POWER UP AND DOWN WINDOW

Instant window control at the touch of a button.



60:40 REAR SPLIT SEATS

Flexible seating options designed for your convenience.

REAR SEAT WITH RECLINING OPTION

Recline your back seat to the degree of your comfort.

XPERIENCE PROVEN SAFETY

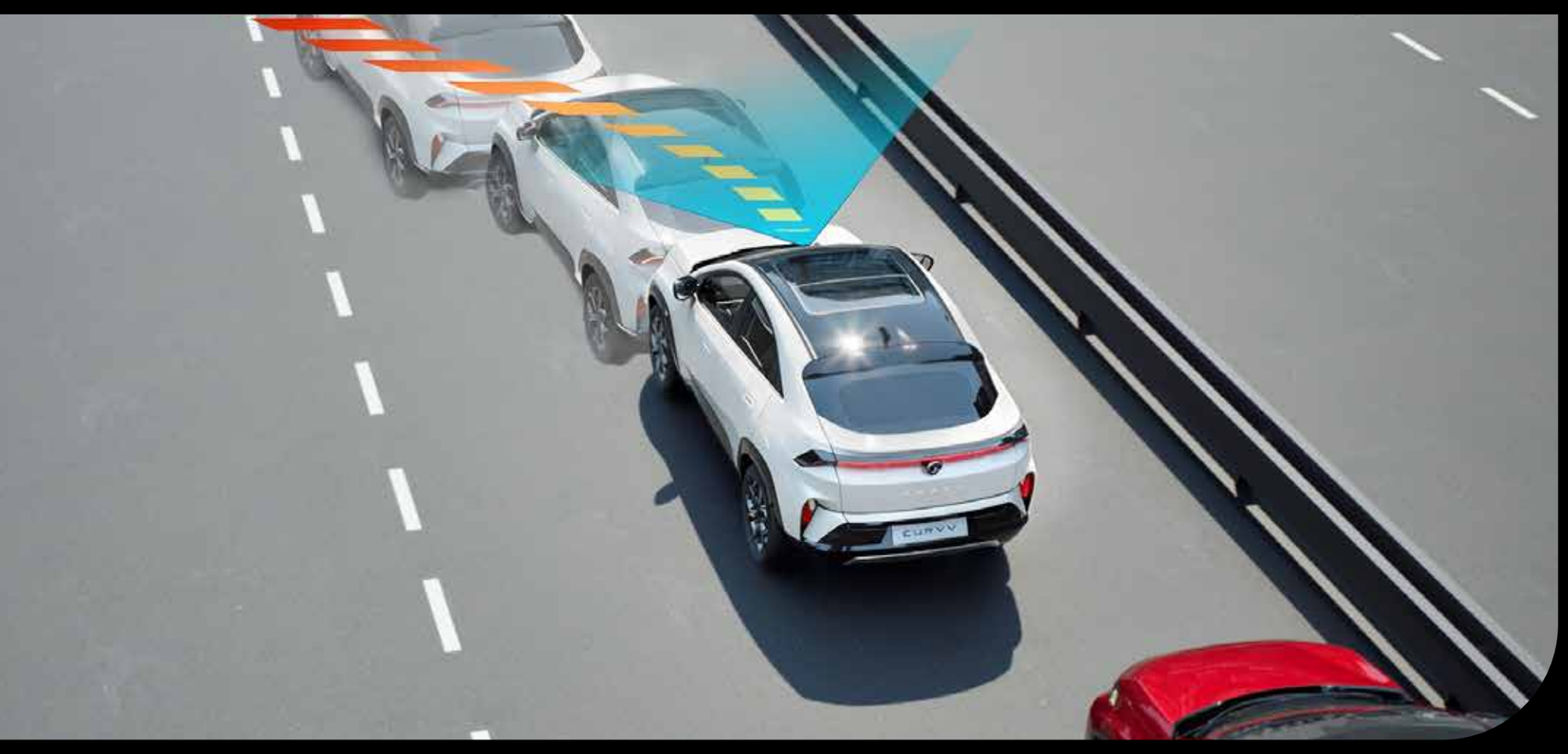


ADAS LEVEL 2

Experience peace of mind, backed by unparalleled safety and cutting-edge driver assistance.

ADAPTIVE CRUISE CONTROL WITH STOP & GO (ACC)

Smooth journeys at a peaceful pace.



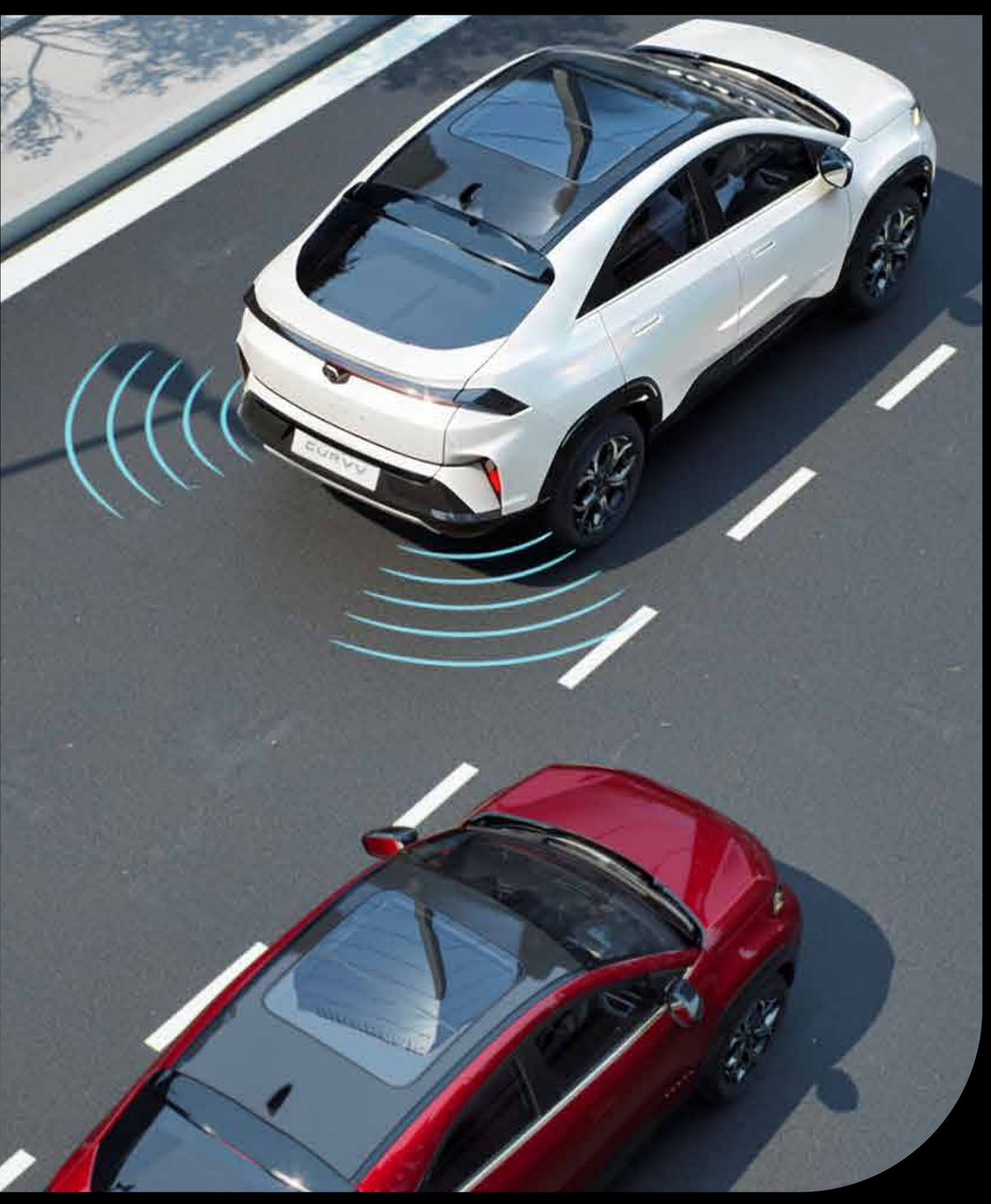
LANE DEPARTURE WARNING (LDW)

Stay on track with alerts for unintended diversions, keeping you focused and safe on the road.



LANE KEEP ASSIST (LKA)

Every drive is relaxing when your car automatically ensures you remain on course.



BLIND SPOT DETECTION (BSD)

Drive confidently with alerts for unseen vehicles in blind spots.



LANE CHANGE ALERT (LCA)

Switch lanes confidently with sensors that warn you of potential collisions.



FORWARD COLLISION WARNING (FCW)

Stay alert with audio and visual warnings for potential front collisions.

AUTOMATIC EMERGENCY BRAKING (AEB)

Detects collision risks and brakes automatically to protect you and others.



REAR CROSS TRAFFIC ALERT (RCTA)

Detects approaching traffic from behind when reversing.



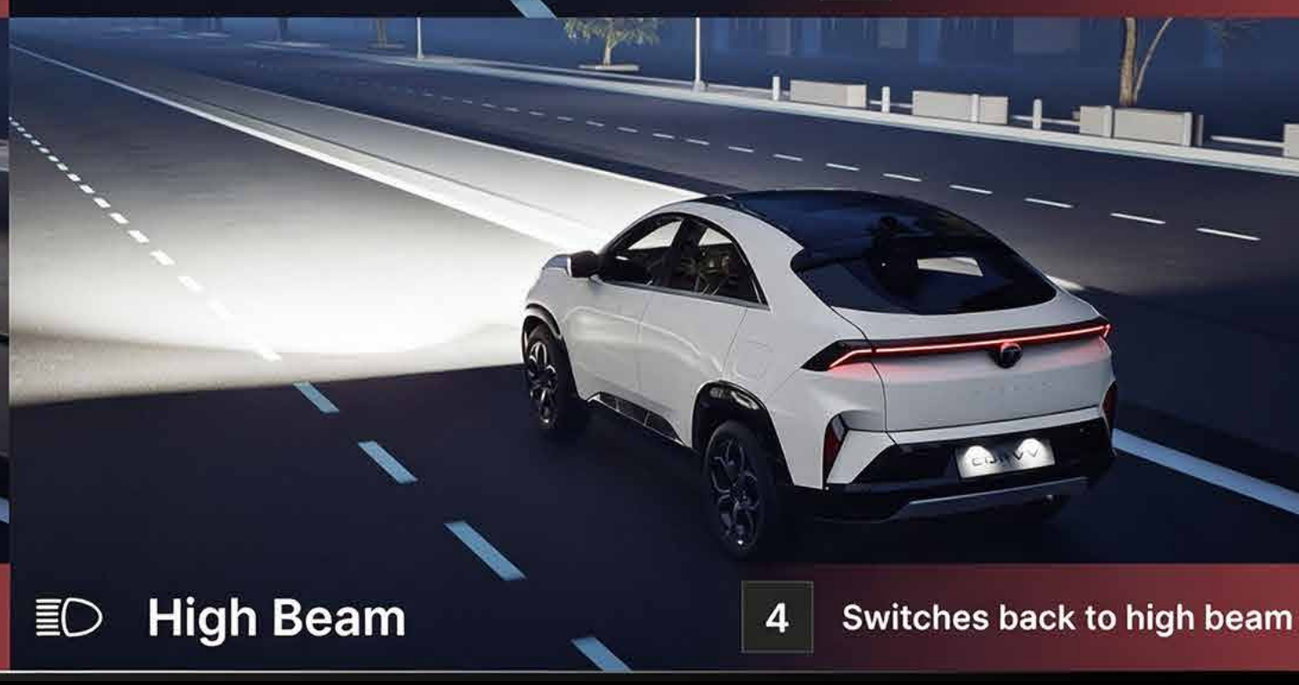
DOOR OPEN ALERT ON ORVM

Ensures safer door opening by alerting the driver and passengers of imminent danger through alerts.









HIGH BEAM ASSIST (HBA)

Automatically switch between high and low beams for optimal visibility.

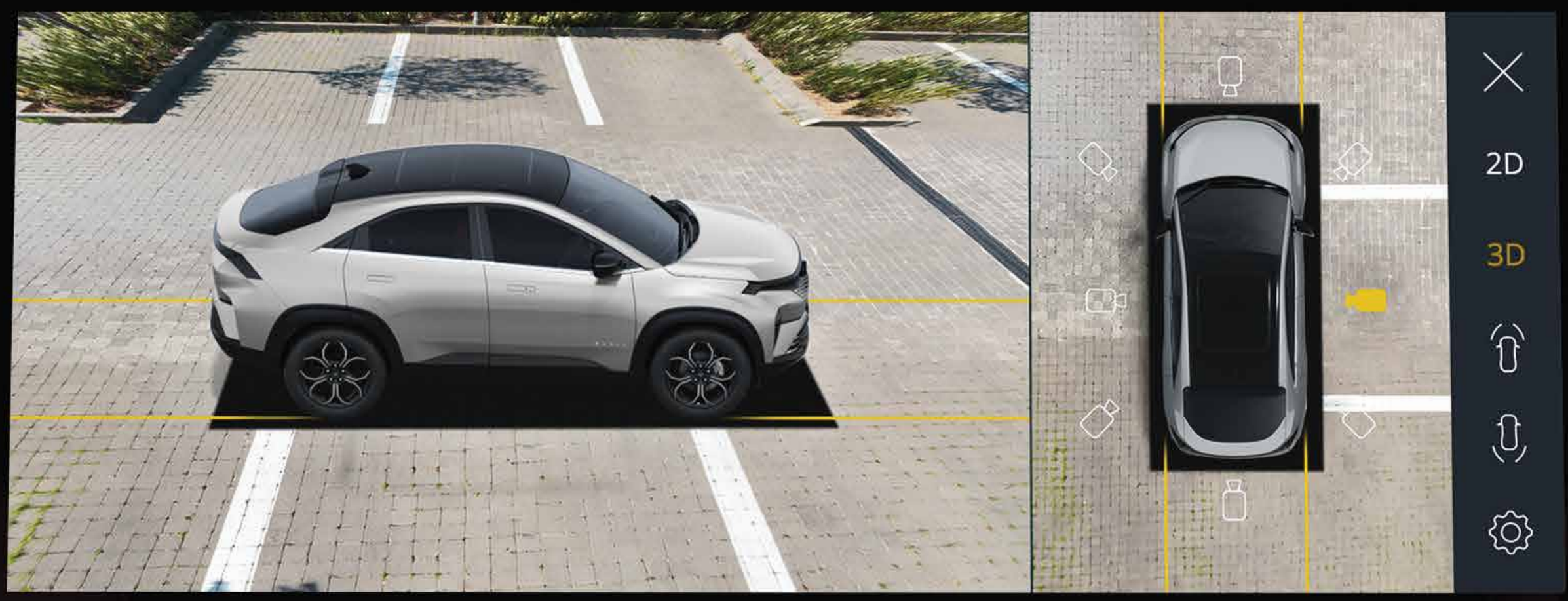


REAR COLLISION WARNING (RCW)

Alerts to help you avoid rear-end accidents.

TRAFFIC SIGN RECOGNITION (TSR)

Recognise and respond to road signs with ease.



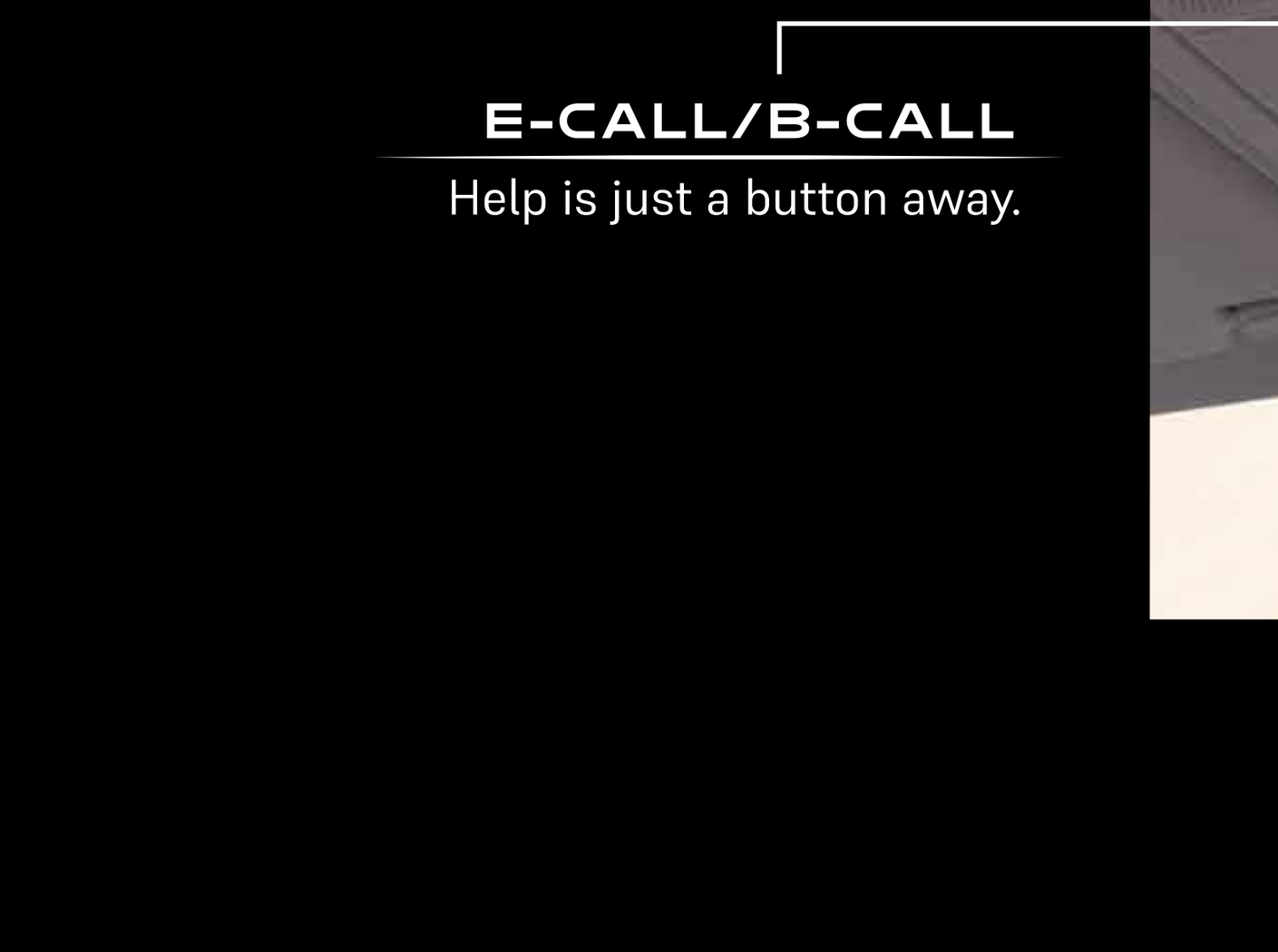
360° 3D SURROUND VIEW CAMERA SYSTEM WITH BLIND VIEW MONITOR

Turns tight spaces and tough terrain into effortless navigation.



E-CALL/B-CALL

Help is just a button away.



ELECTRONIC PARKING BRAKE WITH AUTO HOLD

Park confidently and effortlessly, even in the most crowded or compact spaces.

6 AIRBAGS

Comprehensive protection with strategically placed airbags crafted for you and your family.

5 STAR BNCAP SAFETY RATING

Your safety is our priority, experience every drive with the assurance of 5-star safety.

RAIN SENSING WIPERS

No amount of rain can blur your vision.

AUTOMATIC HEADLAMPS

Lights that go on intuitively on tricky dark paths.

XPERIENCE
REFINED PERFORMANCE

HYPERION

GASOLINE DIRECT INJECTION



HYPERION GASOLINE DIRECT INJECTION ENGINE

HYPERFORMANCE

Unleash 91.9 kW and 225 Nm of raw power, engineered for an exhilarating drive.

HYPERTECH

Advanced technologies like sodium-cooled exhaust valves and 350 bar fuel injection system for exceptional performance, responsiveness and efficiency.

HYPERQUIET

Experience silence with minimal noise, vibration, and harshness.

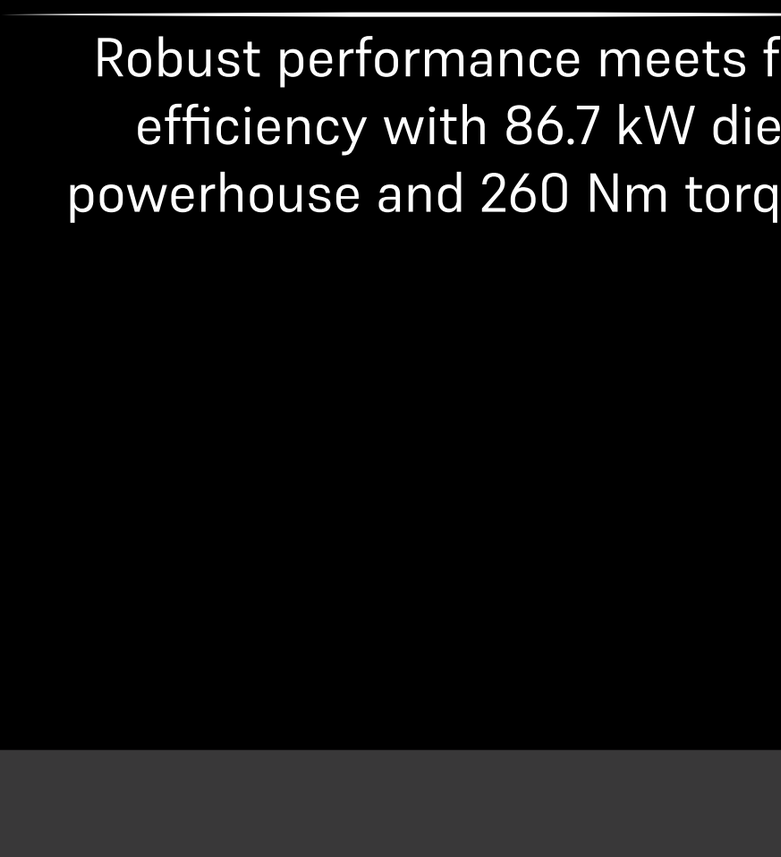
KRYOJET



1.5L KRYOJET DIESEL ENGINE

Robust performance meets fuel efficiency with 86.7 kW diesel powerhouse and 260 Nm torque.

REVOTRON



1.2L REVOTRON PETROL ENGINE

Experience smooth, efficient power at 88.2 kW and 170 Nm torque.

DCA

DCA HIGHLIGHTS

Revel in the refined engineering of 7 Speed DCA, offering superior driving dynamics and control.

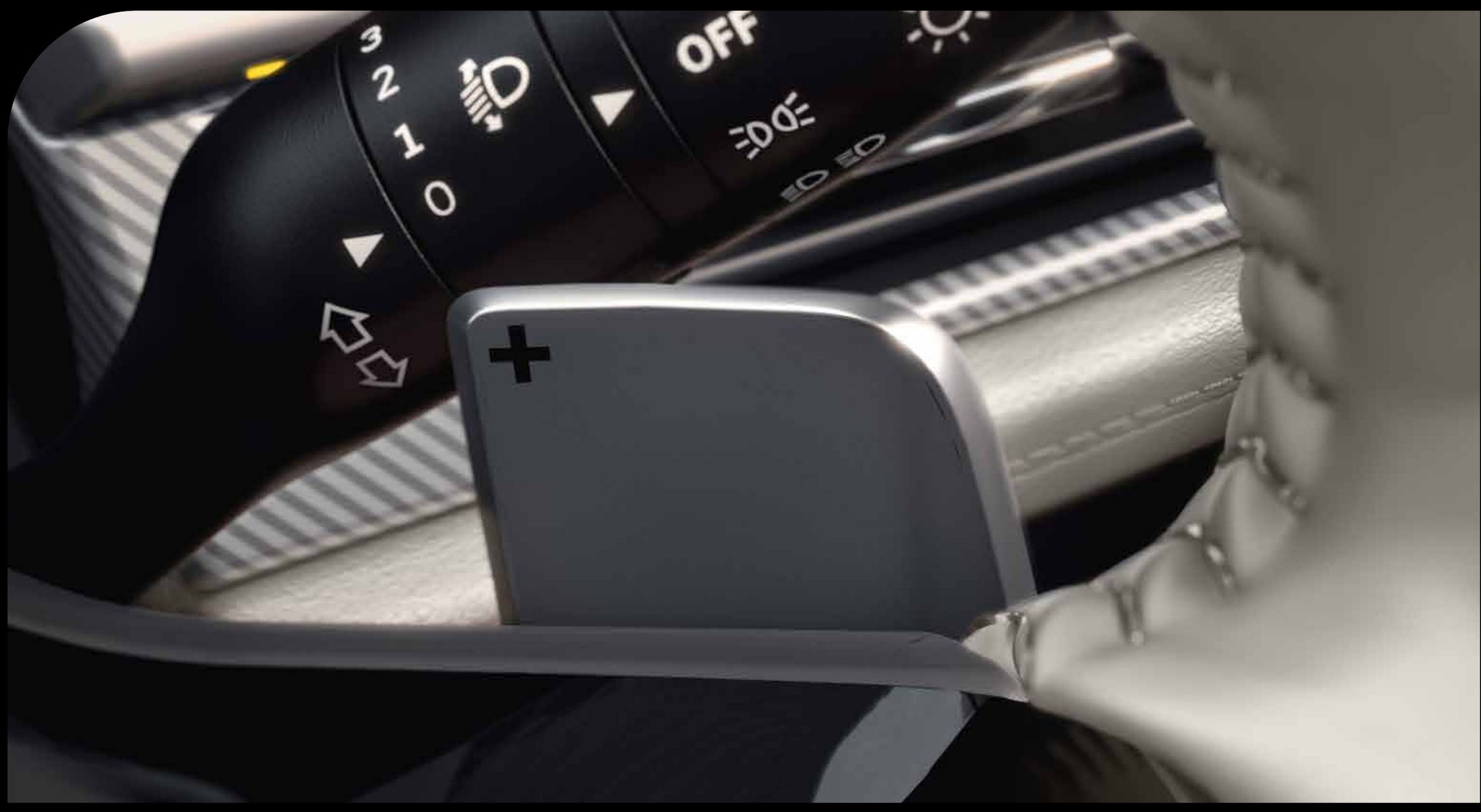
WET CLUTCH WITH ACTIVE COOLING TECHNOLOGY

SHIFT BY WIRE TECHNOLOGY

MACHINE LEARNING

AUTO PARK LOCK

SELF-HEALING MECHANISM



PADDLE SHIFTERS

Take control of your drive with responsive and precise handling.



LEATHERETTE SMART E-SHIFTER

Shift gears smoothly with effortless sophistication.



MULTI DRIVE MODES - ECO, CITY & SPORT

Adapt your drive to your mood with versatile drive modes.

CURVV #DARK



5-STAR SAFETY RATING



R18 #DARK DIAMOND CUT ALLOY WHEELS

Distinctive by design, the 18" #DARK Diamond Cut Alloy Wheels add a bold touch of style to every drive.

#DARK MASCOT

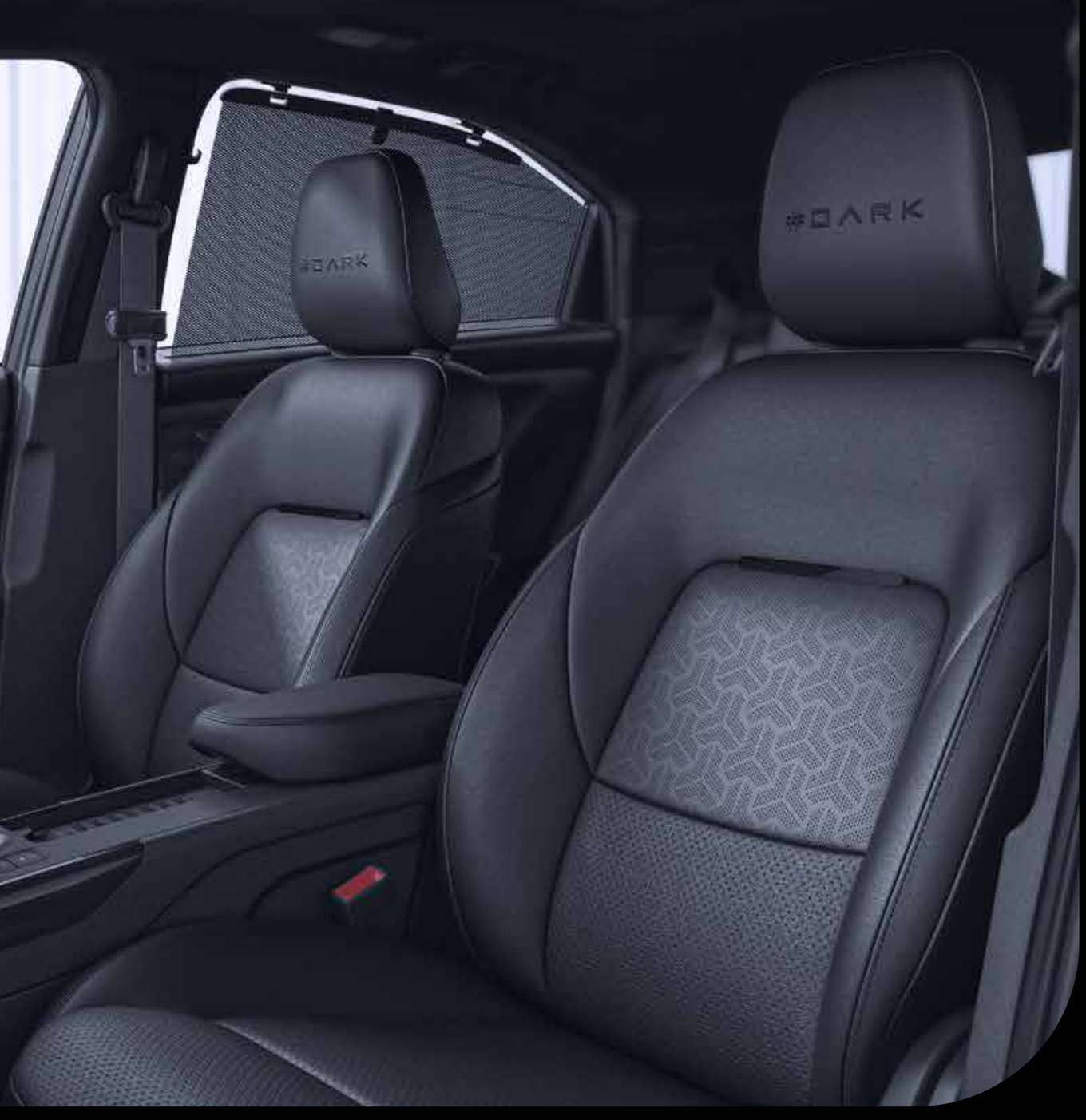
The #DARK mascot is more than an emblem; it’s a statement.





#DARK INTERIOR THEME

Interiors that resonate with your pursuit of perfection and premium luxury.



OBSIDIAN #DARK LEATHERETTE SEATS

Crafted for bold elegance, the #DARK upholstery brings a refined sense of luxury to every journey.



SERENITY SCREEN REAR SUNSHADE

Keep the cabin cool and private with the rear sunshade, turning every drive into an indulgent retreat.



TWIN ZONE CLIMATE CONCIERGE AIR CONDITIONING

Individually controlled temperatures create a seamless blend of luxury and personalization.

EXTERIOR COLOURS

PRISTINE WHITE



CARBON BLACK #DARK



PURE GREY



NITRO CRIMSON



OPERA BLUE



	Smart X	Pure X	Pure X+	Creative X+	Accomplished X	Accomplished X+
PRISTINE WHITE	■	■	■	■	■	■
CARBON BLACK #DARK			■	■	■	■
PURE GREY	■	■	■	■	■	■
NITRO CRIMSON	■	■	■	■	■	■
OPERA BLUE		■	■	■	■	■

FEATURE WALK

SMART X



LED HEADLAMP & LED DRLs



LED TAIL LAMP



FLUSH DOOR HANDLE
WITH WELCOME LIGHT



R17 AEROSTYLE WHEELS



6 AIRBAGS



MULTI DRIVE MODES -
ECO, CITY & SPORT



REAR ARM-REST
WITH EASYSIP CUP DOCKS



INDIA'S 1ST R-COMFORT® SEATS
WITH PASSIVE VENTILATION

- Mélange Grey Fabric Upholstery
- Electronic Stability Program
- Power Windows on all Doors
- 2 Spoke Illuminated Digital Steering Wheel
- ISOFIX
- Reverse Guide Park Assist
- 10.16 cm (4'') Digital Instrument Cluster
- Remote Central Lock
- 3 Point ELR Seatbelt for all Passengers
- Hill Hold Control
- Child Safety Lock on Rear Doors
- Anti-Glare IRVM
- Rear Spoiler
- Height Adjustable Driver Seat
- Adjustable Tilt Steering
- ABS with EBD
- 100% Flip & Fold Rear Seat
- Steering Controls for Instrument Cluster
- Manual HVAC
- Rear Roof Lamp
- Puncture Repair Kit

PURE X

FEATURES OVER SMART X



ULTRA VIEW 26.03 CM (10.25'') INFOTAINMENT BY HARMAN™

WIRELESS ANDROID AUTO™ & APPLE CARPLAY™





FULLY AUTOMATIC TEMPERATURE CONTROL

SMART KEY WITH PUSH-BUTTON START (PEPS)





GRAND CENTRE CONSOLE WITH ARMREST

4 SPOKE ILLUMINATED DIGITAL STEERING WHEEL

CRUISE CONTROL



LEATHERETTE SMART E-SHIFTER FOR DCA



PADDLE SHIFTERS (DCA)

- 4 Speakers + 2 Tweeters
- Electrically Adjustable ORVM
- Autofold ORVM
- Steering Mounted Controls
- Bluetooth Connectivity
- Voice Commands for Phone & Media
- Shark Fin Antenna with GPS
- Smart USB-A & Type-C Chargers (Front & Rear)
- iTPMS
- Wi-Fi Connectivity
- Rear AC Vents
- Cooled Glovebox
- HD Rear View Camera

PURE X+

(Available in #DARK)

FEATURES OVER PURE X

PLUSHLUX LEATHERETTE INTERIORS

DUAL TONE LEATHERETTE
WRAPPED STEERING WHEEL



*Visual Presentation

LEATHERETTE GEAR SHIFT KNOB

BENECKE-KALIKO OYSTER
WHITE LEATHERETTE SEATS



R17 DIAMOND CUT
ALLOY WHEELS



GRAND CENTRE CONSOLE WITH
LEATHERETTE ARMREST

#DARK

- R17 #DARK Diamond Cut Alloy Wheels
- Obsidian #DARK Leatherette Seats
- Obsidian #DARK Leatherette Wrapped Steering Wheel
- Grand Centre Console with Obsidian #DARK Leatherette Armrest
- Obsidian #DARK Leatherette Gear Shift Knob

CREATIVE X+

(Available in #DARK)

FEATURES OVER PURE X+



AEROVIEW VOICE-ASSISTED PANORAMIC SUNROOF



ULTRA VIEW 26.03 CM (10.25'')
INFOTAINMENT BY HARMAN™



ULTRA VIEW 26.03 CM (10.25")
DIGITAL COCKPIT WITH NAVIGATION



R18 DIAMOND CUT
ALLOY WHEELS



360° 3D SURROUND VIEW CAMERA
SYSTEM WITH BLIND VIEW MONITOR



DUAL TONE ROOF



AUTO HEADLAMPS



RAIN SENSING WIPERS



60:40 SPLIT SEATS
WITH RECLINING OPTION

- TPMS
- Front Parking Sensors
- Rear Defogger
- Height Adjustable Driver Seat Belt
- Height Adjustable Co-Driver Seat Belt
- Chrome Based Inner Door Handles
- LED Fog Lamps with Cornering
- One-shot Driver Power Up and Down Window
- Moulded Door Trim with Leatherette Inserts

#DARK

- Obsidian #DARK Leatherette Seats
- R18 #DARK Diamond Cut Alloy Wheels
- Obsidian #DARK Leatherette Wrapped Steering Wheel
- Grand Centre Console with Obsidian #DARK Leatherette Armrest
- Obsidian #DARK Leatherette Gear Shift Knob
- Moulded Door Trim with Obsidian #DARK Leatherette Inserts

ACCOMPLISHED X

(Available in #DARK)

FEATURES OVER CREATIVE X+

IMMERSIVE SOUND SUITE BY JBL™



ULTRA VIEW 31.24 CM (12.3") INFOTAINMENT BY HARMAN™



9 JBL™ SPEAKERS (4 SPEAKERS, 4 TWEETERS & 1 SUBWOOFER)



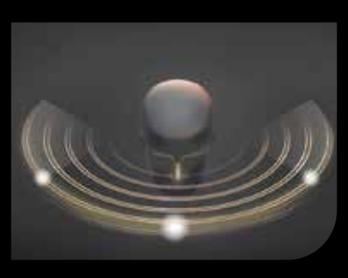
PODCAST



ACOUSTIC



BASS ENHANCE



STEREO WIDENING



CUSTOM



KIDS SLEEPING IN THE BACK



CINEMATIC EXPERIENCE



ELECTRONIC MUSIC

JBL™ SOUND MODES & HARMAN™ AUDIOWORX ENHANCED



ERGO LUX 6 WAY POWERED DRIVER SEAT



VENTILATED FRONT SEATS



BREATHE IQ PURIFIER WITH AQI DISPLAY



WIRELESS SMARTPHONE CHARGER

- Height Adjustable Co-driver Seat
- Hill Descent Control
- Illuminated Cooled Glove Box
- Serenity Screen Rear Sunshade
- Interior Boot Lamp
- Aero Blade Wipers
- Parcel Tray

#DARK

- Obsidian #DARK Leatherette Seats
- R18 #DARK Diamond Cut Alloy Wheels
- Obsidian #DARK Leatherette Wrapped Steering Wheel
- Grand Centre Console with Obsidian #DARK Leatherette Armrest
- Obsidian #DARK Leatherette Gear Shift Knob
- Moulded Door Trim with Obsidian #DARK Leatherette Inserts

ACCOMPLISHED X+

(Available in #DARK)

FEATURES OVER ACCOMPLISHED X



ADAS LEVEL 2 WITH ADAPTIVE CRUISE CONTROL,
AUTONOMOUS EMERGENCY BRAKING AND 18+ FEATURES





SEQUENTIAL LIGHT SABER LED DRLs
AND TAIL LAMP WITH WELCOME & GOODBYE ANIMATION



iRA CONNECTED
CAR TECHNOLOGY



ELECTRONIC PARKING BRAKE
WITH AUTO HOLD



TWIN ZONE CLIMATE CONCIERGE AIR CONDITIONING

- Gesture Controlled Powered Tailgate
- Aeroview Voice-Assisted Panoramic Sunroof with Mood Lighting
- Front Center Position Lamp
- Electrochromatic IRVM with Auto Dimming
- Bi Function Full LED Headlamp
- Alexa™ Voice Commands with Car-to-Home Functionality
- Rear Disc Brakes
- Sequential Turn Indicators
- Oyster White & Charcoal Luxe Dashboard With Signature Mood Lighting
- Decorative Leatherette Mid Inserts on Dashboard*
- Xpress Cooling

TECHNICAL SPECIFICATION

Length x Width x Height (mm)	4308 x 1810 x 1630		
Wheelbase (mm)	2560		
Tyre Size (mm)	215/60/R17 (Smart X, Pure X, Pure X+)		215/55/R18 (Creative X+, Accomplished X, Accomplished X+)
Engine	1.5L KRYOJET	1.2 L REVOTRON	HYPERION GASOLINE DIRECT INJECTION
Engine Capacity	1497 cc	1199 cc	1199 cc
Fuel	Diesel	Petrol (E20 Compliant)	Petrol (E20 Compliant)
Power (kW)	86.7 kW @ 4000 RPM	88.2 kW @ 5500 RPM	91.9 kW @ 5000 RPM
Torque (Nm)	260 Nm @ 1500 -2750 RPM	170 Nm @ 1750-4000 RPM	225 Nm @ 1750-3000 RPM
Drive Modes	Eco, City & Sports		
Suspension LWH (MM)	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring		
	Rear - Semi-independent, Open Profile Twist Beam with Stabiliser Bar, Coil Spring and Shock Absorber		
Brakes	Front Disc, Rear Drum (Smart X, Pure X, Pure X+, Creative X+, Accomplished X)		
	Front Disc, Rear Disc (Accomplished X+)		
Emission Norm	BSVI Phase 2		
Fuel Tank Capacity	44 L		
Boot Space	500L**		

**VDA Method

POWERTRAIN MATRIX

Persona	1.2 L Revotron Engine		Hyperion Gasoline Direct Injection Engine		1.5 L Kryojet Engine	
	6MT	7DCA	6MT	7DCA	6MT	7DCA
Smart X	✓	—	—	—	—	—
Pure X	✓	✓	—	—	✓	—
Pure X+	✓	✓	—	—	✓	—
Creative X+	✓	✓	—	—	✓	—
Accomplished X	✓	✓	—	—	✓	—
Accomplished X+	—	—	—	✓	—	✓

NOW WITH
3 years | 1 00 000 km
WARRANTY

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